

APPENDIX 1

HAVERFORDWEST TOWNSCAPE HERITAGE INITIATIVE – Phase 2

Complementary Initiatives

The Townscape Heritage Initiative (THI) is a grant-aid programme for restoration and regeneration of the historic environment in towns. The main aim of the THI is to promote the sustainable and viable use of the buildings that make up the special architectural character of historic urban areas.

As part of that overarching objective, £100k funding is available for projects with proven direct complementary value and relationship to the High Street. There is a need to note the strict THI boundary for the delivery of eligible activities.

Grant aid for eligible projects is available at 100% intervention rate. Schemes would come forward from the project sponsor and approved by the THI Steering Group in the normal way. The project sponsor would have the responsibility to manage the development and implementation of projects or proposals which come forward under the complementary initiative funding stream.

There are three separate funding streams through THI:

1. Building Restoration
2. Public Realm
3. Complementary Initiatives

Any works under streams 1 and 2 are covered elsewhere. This is an invite for proposals under stream 3 – Complementary Initiatives. Any proposal made under stream 3 has to be complementary to the proceeding two streams. A key test for the eligibility of proposed schemes is that they will make a lasting difference for heritage, places and communities.

Criteria

- *Direct impact to the High Street*
- *Needs to long lasting*
- *Must have a large number of beneficiaries*
- *Must be related to historic environment*

Tested examples include:

- Support a clean team
- Vinyl coverings to vacant shop fronts
- Short-term lease of a property as a 'pop-up' shop to help small businesses test their business plan
- Fact finding visit to a high-performing town
- Themed events to promote public awareness
- Development of handbooks including maintenance and repair guides for owners/contractors
- Events targeting contractors and using traditional building methods
- Training/courses on historic building and area management
- Information sheets targeting local owners and the Conservation Area
- Apprenticeships or supported placements with local contractors working on the scheme
- Youth and community schemes and training events
- School curriculum based projects or competitions

Haverfordwest Town Council (HTC) is the appointment project sponsor for the THI Phase 2 Complementary Initiative. HTC provide the managing responsibility of the initiative only, the decision to fund is made by the THI Steering Group. HTC have appointed a Champion, Cllr Susan Cook assisted by Cllr Alan Buckfield, to source eligible projects to be considered for funding. Each proposal must outline how it will meet the eligibility criteria and must provide a breakdown of all project costings.

HTC will consider each proposal, taking in to account current legislation, HTC Financial Regulations and Standing Orders, at the next full council meeting or if required, an extra-ordinary meeting of council. HTC recommended proposals will be submitted to the THI Steering Group for the final decision to fund.

HTC will manage the project and ensure the closing date for completion and payment of works is 31 March 2019.